

## Coach

**tone.** is one of Switzerland's leading boutique fitness brands. Our signature workout is a high-intensity, low-impact, full-body class on a Pilates-inspired reformer — built around slow, controlled movement that develops real strength.

Together with our partner studio NOW, we currently run 6 studios in Zürich, with plans to grow to 10–50 studios across Europe in the coming years. Our mission: help people become the strongest version of themselves, inside and outside the studio. Because at **tone.**, a workout doesn't just change your body — it changes your life.

We're looking for coaches who want to help build that mission with us. If you're passionate about fitness, energized by people, and want to be part of something bigger than a gym — this is your place.

*No coaching experience required. We welcome applicants from all backgrounds.*

## What you will do

- Hold a consistent coaching schedule (minimum 6 classes/week), with opportunities to increase class count as you grow
- Deliver **tone.** classes that follow studio programming and create a cohesive, industry-leading experience every time
- Learn new techniques and best practices from our leadership teams
- Interact with clients and the broader fitness community, building genuine client relationships that grow your classes and strengthen the studio
- Embody the **tone.** brand and culture in and out of the studio
- Show up for the brand beyond the studio floor — from marketing campaigns to a consistent presence on social media
- Create a fitness space that is welcoming and inclusive of all backgrounds and abilities

## What we need from you

- A genuine love for fitness, health, and the **tone.** workout — optimism and hard work are non-negotiable
- A passion for helping others become the strongest version of themselves
- The ability to thrive in a fast-paced, entrepreneurial environment
- An outgoing, magnetic personality with a natural drive to build community
- A team-first mindset — positive, coachable, and open to feedback
- Reliability and professionalism, every single time
- The confidence to command a room — mic in hand, presence that fills the space.

## Availability requirements

**Note:** You will not be scheduled for all available hours provided. Submitting a wide range of availability simply ensures we can make a schedule that works for both our clients and coaches.

- A minimum of fifteen hours of weekday availability per week (Mon-Fri)
- Ability to coach a minimum of six classes, ~nine hours per week
- One full weekend day per week
- Availability to coach a minimum of three public holidays per year: one summer (August 1st, Knabenschiessen); one winter (Christmas Day, New Year's Day); one pre/post (Christmas Eve, New Year's Eve)

## What you get

- Above-average pay per session, with both fixed and variable components
- A front-row seat at one of Europe's fastest-growing boutique fitness brands
- Real career pathways — head coach & community manager, or full-time coach across NOW and our 5 tone. reformer studios in Zürich
- Hands-on coaching and development from experienced leaders
- NOW & tone. apparel to wear on the floor
- Free sessions across all NOW and tone. studios, plus staff discounts at our Prots & Coffee Bar
- A three-week paid Instructor Training Program that covers everything: online modules, group classes, rehearsals, and targeted feedback — so you're ready from day one.

## How to apply

Complete the application form [here](#) and include a 1–2 minute coaching video showing us how you move, cue, and command a room. It doesn't need to be polished — it needs to be you.

***Applications without a video will not be considered.***

For questions, reach out at [talents@wetone.fit](mailto:talents@wetone.fit).